



**IRAQ and AFGHANISTAN
VETERANS of AMERICA**

IAVA FOURTH ANNUAL HEROES GALA

IAVA's Fourth Annual Heroes Gala will be held on Wednesday, November 10, 2010 in New York City. The evening supports IAVA, the nation's first and largest nonprofit, nonpartisan group representing the troops and veterans of the wars in Iraq and Afghanistan. The dinner, held at Gotham Hall in New York City, is the premiere Veterans Day event in New York City and coincides with IAVA's extensive Veterans Week activities nationwide. NBC Nightly News Anchor and Managing Editor [Brian Williams](#) will serve as Master of Ceremonies as we pay tribute to the over two million men and women who have bravely served our country in Iraq and Afghanistan.

This year IAVA is proud to honor Afghanistan veteran, best-selling author and IAVA Board Member [Wes Moore](#) of Citigroup with the *2010 IAVA Veterans Leadership Award*. Wes is an inspirational leader who shows all Americans the importance of service, education and personal courage. IAVA will also honor [David Gelbaum](#), CEO of Entech Solar, chairman of The Quercus Trust, venture philanthropist and founder of the Iraq Afghanistan Deployment Impact Fund, with the *2010 IAVA Civilian Service Award*. His unprecedented and inspiring philanthropic support of this newest generation of veterans has transformed the landscape of support for a generation of veterans and their families.

For more information or to purchase tickets or tables, please contact Debbie Fife or Jessica Laufer at 212-245-6570 or email IAVAHeroes@eventassociatesinc.com. Thank you for your support of IAVA!

DAVID GELBAUM

CEO OF ENTECH SOLAR, CHAIRMAN OF THE QUERCUS TRUST, VENTURE PHILANTHROPIST AND FOUNDER OF THE IRAQ AFGHANISTAN DEPLOYMENT IMPACT FUND OF THE CALIFORNIA COMMUNITY FOUNDATION IN LOS ANGELES

RECIPIENT OF THE 2010 IAVA CIVILIAN SERVICE AWARD



After serving as chairman of the board of Entech Solar Inc. for nearly two years, Gelbaum was named CEO in February, 2010. Entech Solar, located in Fort Worth, Texas, is developing concentrated photovoltaic (CPV) modules. In addition to its CPV modules, it has developed and is selling a tubular skylight that uses its patented Solar Collimator and sells Engineering Services for solar projects.

To date, the Gelbaums have donated \$238 million to the California Community Foundation's Iraq and Afghanistan

Deployment Impact Fund (IADIF) and \$25 million to the Sierra Club Foundation's Military Families Outdoors (MFO) program.

As a continuation of that philanthropic effort, The Quercus Trust, which is the Gelbaums' family trust and which owns about half of the equity of Entech Solar, recently pledged its entire economic interest in Entech Solar to the California Community Foundation to benefit the IADIF and MFO.

The IAVA Civilian Service Award is presented to an individual who has demonstrated unwavering support for America's newest generation of heroes.